



FOR IMMEDIATE RELEASE

[USE COMPANY LETTERHEAD]

Contact: [ADD: Business name]

[ADD: Person's name]

[ADD: Phone number]

[ADD: Email address]

Local Pest Control Company Joins Elite Group of Professionals

[ADD: Business name] now a certified Sentricon® System company

[ADD: CITY, State] — [ADD: DATE] — [ADD: Business name] recently joined a select group of pest management companies certified to provide consumers with the No. 1 brand in termite protection¹ — the Sentricon® System. To become a Certified Sentricon Specialist®, a qualifying company is required to complete comprehensive and ongoing training, use state-of-the-art data gathering and management tools, and pass annual quality reviews.

[ADD: Quote from your company owner or a manager about the company, termite problem in your area and your services]

The Sentricon System detects and stops subterranean termites from attacking homes by eliminating entire termite colonies — not just individual termites. The product's design allows termite infestations to be eliminated without disturbing expensive landscaping or drilling holes into a home's floors, foundation, patios or sidewalks.

"Providing quality products and superb service are the two most important things to our company," says Dave Maurer, a marketing manager with Dow AgroSciences, manufacturer of the Sentricon System.

"[ADD: Your business name] shares our commitment to those standards."

The Sentricon System is the only termite control product ever to receive the Presidential Green

Chemistry Challenge Award from the U.S. Environmental Protection Agency. The award recognizes technical innovation that incorporates the principles of green chemistry into design, manufacture and use. In 2010, the Sentricon System introduced the innovative Always Active™ technology, which begins the termite colony elimination process without delay and offers continuous property protection from termites.

For more information about subterranean termites and the Sentricon® System, contact [ADD: Company name, phone number and website].

¹Jefferson Davis Associates, 2008.

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